



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
**SCHOOLS DIVISION OF LUCENA CITY**

11 August 2025

**DIVISION MEMORANDUM**

No. 306, s. 2025

**DIVISION AGRI-FESTIVAL ACTIVITY**

**TO:** Asst. Schools Division Superintendent  
Chief Education Supervisors – SGOD & CID  
EPSs and PSDSs  
Public Secondary School Heads with RFS  
All Others Concerned

1. Pursuant to DepEd Regional Memorandum No. 429, s. 2025, titled “Amendment to Regional Memorandum No. 439, s. 2023, re: Policy Guidelines on the Establishment and Implementation of Rural Farm School (RFS) in CALABARZON,” the Schools Division of Lucena City shall conduct the **Division Agri-Festival Activity** on **August 28, 2025**, at **Mayao Parada Agricultural Integrated High School**.
2. The activity aims to:
  - a. promote awareness and appreciation of the Rural Farm School (RFS) Program among learners, teachers, parents, and the community as a relevant and sustainable model for agricultural education.
  - b. showcase the knowledge, skills, and innovations of RFS learners and teachers through research presentations, product exhibitions, and agri-based competitions aligned with farm enterprise development.
  - c. strengthen the implementation of Rural Farm School programs by promoting experiential learning, entrepreneurial mindset, and appreciation of Agri-fishery practices.
3. Participants in this activity are RFS Teachers and learners.
4. Enclosed are the following:
  - a. Annex 1: Matrix of Activity
  - b. Annex 2: Guidelines and Mechanics
  - c. Annex 3: List of Participants
5. For inquiries, you may contact Hernando C. Cortez, EPS-EPP/TLE/TVL, via mobile number 09772893386.
6. Immediate dissemination of and compliance with this Memorandum is desired.

*For Schools Division Superintendent*

*Edenia O. Libranda* Date: 2025.08.15  
**EDENIA O. LIBRANDA** 12:03:54 +08'00'  
Assistant Schools Division Superintendent

**SUSAN DL. ORIBIANA**  
Schools Division Superintendent  
*Susan D. Oribiana*

CID/PROPER / HCC / DM – DIVISION AGRI-FESTIVAL ACTIVITY  
002 / 08/11/2025



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Annex 1

**MATRIX OF ACTIVITY**

<b>TIME</b>	<b>TOPIC / ACTIVITY</b>	<b>PERSON RESPONSIBLE</b>
7:00-7:30 AM	Registration and Settling of Exhibits	Registration Committee Physical Arrangement Committee
7:30-9:00 AM	Skills Demonstration (Actual Agri-Fishery Activity)	Assigned Demonstrators / Trainers
9:00-9:30 AM	Opening Program (Invocation, National Anthem, Welcome and Inspirational Messages)	Sound System and Technical Committee Host School Head / SDS
9:30-10:30 AM	Presentation of Teachers' and Students' Researches	Selected RFS Schools Teachers and Students
9:30-10:30 AM	Showcase of Agri-Fishery Products	All Participating RFS Schools
10:30-11:30 AM	Talk of Invited Expert on Agri-Fishery Innovations	Resource Speaker
11:30-12:30 PM	Lunch Break	All Participants
12:30-2:00 PM	Simultaneous Contests: Quiz Bee, Poster Making, Slogan Contest	Contest Coordinators / Assigned Judges
2:00-2:15 PM	Synthesis and Reflection	Selected Teachers and Learners
2:15-3:00 PM	Awarding of Winners and Closing Program	Division Office Personnel / Host School Coordinator

**ERLYN B. ALCANTARA, TLE-TEACHER II**

*Master of Ceremony*

## **GUIDELINES AND MECHANICS**

### **1. Presentation of Teachers' and Students' Researches**

- **Participants:**

Open to any number of teacher and student representatives from each RFS school, depending on the qualified research entries to be presented.

- **Mechanics:**

- The activity will follow a poster presentation format to visually communicate the research idea, background, objectives, and planned methods.
- Each RFS school may present more than one research proposal, depending on their readiness and availability of approved entries.
- All research proposals must be based on the development and implementation of a Farm Enterprise Project, aligned with RFS specializations such as Organic Agriculture, Animal Production, Aquaculture, or other related Agri-fishery areas.
- Entries must be reviewed and approved by the school's research coordinator or adviser prior to presentation.
- Posters will be displayed in an exhibit-style area, and proponents must be present during the evaluation to briefly explain their proposals to evaluators and visitors.
- Separate recognitions will be given for teacher-led and student-led research entries.

- **Criteria for Judging (Revised):**

- Research Relevance and Originality – 30%
- Background and Literature Support – 20%
- Clarity of Objectives and Research Focus – 20%
- Appropriateness of Methods and Feasibility – 20%
- Poster Layout and Visual Appeal – 10%
- Total – 100%

- **Awards:**

#### **For Teacher Researchers**

1. **Best Teacher-Led Research Poster Presentation**

- Basis: Highest total score from the judging rubric
- How to compute: Use the overall 100-point score and rank all teacher-led entries

2. **Most Innovative Teacher-Led Farm Enterprise Research**

- Basis: Highest score in Research Relevance and Originality (30%)
- How to compute: Look at the individual score given for this criterion by each judge, average them, and compare among teacher entries

3. **Best in Research-Based Agri-Fishery Implementation**

- Basis: Highest combined score in Methods and Feasibility (20%) and Research Relevance (30%)
- How to compute: Average the two criteria scores for each entry and rank

#### **For Student Researchers**

1. **Best Student-Led Research Poster Presentation**

- Basis: Highest total score from the judging rubric (student entries only)

## 2. Most Promising Farm Enterprise Research by Students

- Basis: Highest score in Clarity of Objectives and Focus (20%) + Appropriateness of Methods (20%)
- How to compute: Sum or average the two criteria scores and compare

## 3. Best in Research Communication and Presentation (Student Category)

- Basis: Consider the oral explanation during evaluation (could use a short separate score sheet or integrate under “Research Focus” or “Originality”)
  - How to compute: Judges give a short separate score out of 10 or 20 based on how clearly and confidently the student explains the poster.
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## 2. Showcase of Agri-Fishery Products

- **Participants:** Two (2) student representatives per RFS school.
  - **Mechanics:**
    - Display any number of locally produced Agri-Fishery products per school (e.g., processed goods, seedlings, organic inputs), depending on the school’s capacity and readiness.
    - Each product must have a brief description, price tag (if for selling), and poster/info sheet.
    - Participants must be ready to explain the product’s process and value to judges.
  - **Criteria for Judging:**
    - Product Quality and Presentation – 35%
    - Originality and Innovation – 30%
    - Relevance to Agri-Fishery Context – 20%
    - Communication and Knowledge of the Product – 15%
    - Total – 100%
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## 3. Skills Demonstration: Plotting and Planting Activity

- **Participants:**

Each participating RFS school will perform the activity as a team, composed of the school head, teachers, and selected students.
- **Mechanics:**
  - The activity will focus on demonstrating proper techniques in plot preparation and transplanting of seedlings, following standard practices in Organic Agriculture or Crop Production.
  - Tools and materials (e.g., hand trowels, rakes, seedlings, soil amendments) will be provided by the organizers.
  - Each school will be assigned a designated plot area and is expected to complete the demonstration within 20–30 minutes.
  - The activity will highlight collaborative effort among the school team in preparing the land, handling seedlings, applying proper spacing, and organizing the plot efficiently.
  - Evaluation will focus on the technical correctness, teamwork, safety, and cleanliness during the demonstration.
- **Criteria for Judging:**
  - Proper Plot Layout and Soil Preparation – 30%
  - Accuracy and Technique in Planting – 30%
  - Observance of Safety and Work Ethics – 20%

- Teamwork and Coordination – 20%
  - Total – 100%
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#### 4. Quiz Bee

- **Participants:** Two (2) student representatives per participating RFS school
  - **Mechanics:**
    - The quiz will be conducted using the Quizizz platform in a gamified, digital format.
    - The competition will consist of three rounds:
      - Easy – 1 point per correct answer
      - Average – 2 points per correct answer
      - Difficult – 3 points per correct answer
    - Each question will appear on the screen with a time limit per item based on difficulty.
    - Participants must use their own mobile device or a school-provided gadget with internet access; backup devices should be ready if possible.
    - In case of a tie, tiebreaker question(s) will be administered immediately using the same platform.
    - Teachers shall supervise participants to ensure academic honesty.
  - **Coverage:**
    - Questions will be based on the Most Essential Learning Competencies (MELCs) of Grade 7 and 8 Agri-Fishery Arts
  - **Scoring and Recognition:**
    - Scores will be automatically generated and ranked by the Quizizz system.
    - The top three participants will be awarded based on highest total points earned.
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#### 5. Poster-Making

- **Participants:** One (1) student per school
  - **Theme:** To be announced during the event
  - **Time Allotment:** 1 hour
  - **Criteria:**
    - Creativity and Artistic Impact – 40%
    - Relevance to Theme – 30%
    - Originality – 20%
    - Overall Presentation – 10%
    - Total – 100%
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#### 6. Slogan Contest

- **Participants:** One (1) student per school
- **Mechanics:**
  - On-the-spot creation of a Filipino or English slogan based on the event's theme
  - Written on long bond paper using markers
- **Criteria:**
  - Clarity and Brevity – 40%
  - Creativity – 30%
  - Relevance to Theme – 30%
  - Total – 100%

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## 7. RFS Advocacy Video

- **Participants:**

One (1) advocacy video entry per participating Rural Farm School (RFS)

- **Mechanics:**

- Each participating RFS shall produce and submit an advocacy video that promotes the essence, goals, and impact of the Rural Farm School program.
- The video should have a duration of 3 to 5 minutes only.
- Content may include testimonials, actual RFS activities, farm enterprise highlights, and community involvement.
- Posting of advocacy videos will officially start on August 08, 2025. All schools are strongly encouraged to post not later than this date to maximize time for gathering heart reactions.
- The video must be uploaded to the official Facebook page: [DepEd Lucena Rural Farm School](#).
- Entries must be captioned with the school name.
- Each school is encouraged to share the video widely and gather heart reactions ("♥") as part of the scoring.

- **Criteria for Judging:**

- Content and Message Clarity – 40%
- Creativity and Impact – 30%
- Technical Quality (audio, visuals, editing) – 20%
- Online Engagement (Heart Reactions) – 10%
- Total – 100%

- **Awards:**

1. **Best RFS Advocacy Video** – for the most outstanding overall content and impact
2. **Most Creative RFS Advocacy Video** – for originality, editing, and artistic execution
3. **Most Loved RFS Advocacy Video** – for the entry with the highest number of heart (♥) reactions on the official Facebook page by the cutoff time

**LIST OF PARTICIPANTS**

<b>NO.</b>	<b>NAME</b>	<b>SEX</b>	<b>DESIGNATION</b>	<b>OFFICE / SCHOOL</b>
1	Susan DL. Oribiana	F	SDS	OSDS
2	Edenia O. Libranda	F	ASDS	OSDS
3	Myla K. Mendiola	F	EPS/OIC-Chief	CID
4	Rey Mark R. Queaño	M	PSDS	CID
5	Ma. Consolacion V. Teñido	F	PSDS	CID
6	Nancy D. La Rosa	F	EPS	CID
7	Hernando C. Cortez	M	EPS	CID
8	Maria Dreza R. Simbahan	F	Head Teacher III	LDNHS-Barra Annex
9	Ritchelda D. Abadilla	F	Principal I	ITIHS
10	Arcelito M. Aliento	M	MT I/TIC	LCNHS-Ila Dupay Ext
11	Sherin D. Bustamante	F	Teacher III/TIC	MPAIHS
12	May Grace D. Salazar	F	MT I/TIC	LCNHS-M Castillo Ext
13	Criselda M. Rioflorido	F	Teacher I	MPAIHS
14	Erlyn B. Alcantara	F	Teacher II	MPAIHS
15	Christella S. Anate	F	Teacher II	MPAIHS
16	Sheryl P. Vergara	F	Teacher II	MPAIHS
17	Renzdolf M. Villanueva	F	MT I	MPAIHS
18	Michelle A. Morong	F	Teacher III	MPAIHS
19	Donnaliza D. Cutanda	F	Teacher II	MPAIHS
20	Aira A. Herrera	F	Teacher I	ITINHS
21	Angelica G. Lontoc	F	Teacher I	ITINHS
22	Jacrei G. Asi	M	Teacher II	ITINHS
23	Alfonso David V. Perges	M	Teacher I	LDNHS-Barra Annex
24	Jessa R. Boneo	F	Teacher I	LDNHS-Barra Annex
25	Anne Lindsay A. Manaog	F	Teacher I	LDNHS-Barra Annex
26	Dyfrig F. Pabilonia	M	Teacher II	LDNHS-Barra Annex
27	Danhill S. Ramento	M	Teacher III	LDNHS-Barra Annex
28	Edmark M. Dapito	M	Teacher I	LDNHS-Barra Annex
29	Antonette V. Laredo	F	Teacher I	LCNHS-ILA. DUPAY
30	Marcelo M. Aliva	M	Teacher I	LCNHS-ILA. DUPAY
31	Ma. Trinidad G. Alzola	F	Teacher III	LCNHS-ILA. DUPAY
32	Jaimee Maey T. Polo	F	Teacher I	LCNHS-M CASTILLO
33	Rosette D. Alburo	F	Teacher II	LCNHS-M CASTILLO
34	Price Khurt Cantos	M	Grade 8	MPAIHS
35	Cyrine Mhay Dapol	F	Grade 8	MPAIHS
36	Mark Nathaniel Nacion	M	Grade 8	MPAIHS
37	Jhon Lorenz Pasion	M	Grade 8	MPAIHS
38	John James Añonuevo	M	Grade 8	MPAIHS
39	Marvin A. Catapangan	M	Grade 8	MPAIHS
40	Camille Dayate	F	Grade 8	MPAIHS
41	Tricia Mae R. Lagos	F	Grade 8	MPAIHS
42	Maynelle Y. Morre	F	Grade 8	MPAIHS
43	Lian Marc Perez	M	Grade 8	MPAIHS

44	Euan Aranilla	M	Grade 8	MPAIHS
45	Chito Jr. M. Malanum	M	Grade 8	MPAIHS
46	Gianne Princess C. Banago	F	Grade 8	MPAIHS
47	Monique S. Ilocario	F	Grade 8	MPAIHS
48	Mea Cassandra M. De La Cruz	F	Grade 8	MPAIHS
49	Dural Chelsy	F	Grade 11	MPAIHS
50	Maloloy On Arielyn	F	Grade 11	MPAIHS
51	Kurt Aeron Perin	M	Grade 7	MPAIHS
52	Marjelyn Fabie	F	Grade 7	MPAIHS
53	Mikaela Maano	F	Grade 7	MPAIHS
54	Toby Axxel A. Ampeloquio	M	Grade 7	MPAIHS
55	Jhewelle Anne Calapit	F	Grade 7	MPAIHS
56	Shairish Joy Diaz	F	Grade 7	MPAIHS
57	Xian Laurence J. Cantos	M	Grade 7	MPAIHS
58	Aldrian P. Catibog	M	Grade 7	MPAIHS
59	Paul Ej Nizolada	M	Grade 7	MPAIHS
60	Jenny Rose T. Dapol	F	Grade 7	MPAIHS
61	Jake Enroll Dapol	M	Grade 7	MPAIHS
62	Suncerie Fame De Mesa	F	Grade 7	MPAIHS
63	April A. Latagan	F	Grade 7	MPAIHS
64	Shalyn B. Ebreo	F	Grade 8	ITINHS
65	Maria Linda P. Palapal	F	Grade 8	ITINHS
66	Eunice D. Malibiran	F	Grade 8	ITINHS
67	Mhatt Jacob P. Tolentino	M	Grade 8	ITINHS
68	Santhie G. Magdaong	M	Grade 8	ITINHS
69	Danna Eloiza L. Viñas	F	Grade 8	ITINHS
70	Frenzcharm U. Lastrilla	F	Grade 8	ITINHS
71	Malijan,Zyrion Landmier	M	Grade 8	ITINHS
72	Villaflor, John Miguel	M	Grade 8	ITINHS
73	Nathalie Cole M. Jasareno	F	Grade 8	ITINHS
74	Ariana M. Palad	F	Grade 8	ITINHS
75	Zaijan Teodosio	M	Grade 8	LDNHS-Barra Annex
76	Johanna A. Bobadilla	F	Grade 8	LDNHS-Barra Annex
77	Rijen Rich M. Nuera	M	Grade 8	LDNHS-Barra Annex
78	Arielle Yvaine G. Morido	F	Grade 8	LDNHS-Barra Annex
79	Jhamela Keisha E. Barcelona	F	Grade 8	LDNHS-Barra Annex
80	Jannella C. Paguio	F	Grade 8	LDNHS-Barra Annex
81	Kisha Nicole T. Mendez	F	Grade 8	LDNHS-Barra Annex
82	Yohance Inigo Garcia	M	Grade 8	LDNHS-Barra Annex
83	Jhon Ruzzel G. Restoles	M	Grade 8	LDNHS-Barra Annex
84	Jade Anne C. Tan	F	Grade 8	LDNHS-Barra Annex
85	Joseph Zoleta	F	Grade 8	LDNHS-Barra Annex
86	Eunice Grabiell Monforte	F	Grade 8	LCNHS-ILA. DUPAY
87	Althea Jane Collado	F	Grade 8	LCNHS-ILA. DUPAY
88	Georgina Mariah D. Cuarez	F	Grade 8	LCNHS-ILA. DUPAY
89	April M. Zulueta	F	Grade 8	LCNHS-ILA. DUPAY
90	Al Jhun Querubin	M	Grade 8	LCNHS-ILA. DUPAY
91	Ronnie Arida	M	Grade 8	LCNHS-ILA. DUPAY

92	Lou Anne Faith O. Rivadenera	F	Grade 8	LCNHS-M CASTILLO
93	Lorraine Fe M. Comoda	F	Grade 8	LCNHS-M CASTILLO
94	Jeo C. Dumas	M	Grade 8	LCNHS-M CASTILLO
95	Althea Louise Q. Magbuhos	F	Grade 8	LCNHS-M CASTILLO
96	Mikhylla Kate B. Lara	F	Grade 8	LCNHS-M CASTILLO
97	Angelo James L. Garcia	F	Grade 8	LCNHS-M CASTILLO
98	Vicente D. Santiago	M	Grade 8	LCNHS-M CASTILLO
99	Cyrine L. Macatangay	F	Grade 8	LCNHS-M CASTILLO
100	Bhea Z. Platon	F	Grade 8	LCNHS-M CASTILLO
101	Encarnacion, Allana, Moje	F	Grade 8	LCNHS-M CASTILLO
102	Victoria D. Santiago	F	Grade 8	LCNHS-M CASTILLO
103	Danica Lei D. Recta	F	Grade 8	LCNHS-M CASTILLO